

# e-learning for Life Sciences internationalisation



## Basic Language facts – Japan

- Main language spoken: Japanese
- Regional languages: various dialects
- General usage of English in business: Limited - None
- Ability to interact in English only - Capital city: Limited - None
- Ability to interact in English only – Provinces: None
- Currency: JPY = Japanese Yen (primary unit = Yen)
- Local Officials speak English: Limited - None

### The Need for

- Interpreters: Yes - or bilingual staff
- Business card in local language: Yes
- Company information in local language: Yes
- Co website with a local language page: Yes
- Links to website in local language: Yes

### Useful links to Information sites

- Language skills:  
[http://www.linguanaut.com/english\\_japanese.htm](http://www.linguanaut.com/english_japanese.htm) (Audioguide)  
<http://www.dummies.com/how-to/education-languages/languages-cultures/japanese.html> (Japanese for Dummies)  
<http://www.venturejapan.com/japanese-business-phrases.htm> (business phrases)
- Cultural awareness:  
<http://www.japan.ahk.de/en/japan-info/>
- Living & travelling in the country:  
<http://www.into.go.jp/eng/> (Gov. tourism site)  
<http://www.japan-guide.com/>
- Business culture:  
<http://www.venturejapan.com/japanese-business-culture.htm> (online Guide)