

# e-learning for Life Sciences internationalisation



## Basic Language facts – Brazil

- Main language spoken: Portuguese
- Regional languages: Some minorities
- General usage of English in business: Universal
- Ability to interact in English only - Capital city: Good
- Ability to interact in English only – Provinces: Limited
- Currency: Real (BRL)
- Local Officials speak English: Limited

### The Need for

- Interpreters: Usually no
- Business card in local language: No
- Company information in local language: Useful
- Co website with a local language page: Yes (translate part of your website)
- Links to website in local language: No

### Useful links to Information sites

- Language skills:  
<http://www.wikihow.com/Speak-Brazilian-Portuguese>
- Cultural awareness:  
<http://www.kwintessential.co.uk/resources/global-etiquette/brazil-country-profile.html>
- Living & travelling in the country:  
<http://www.bbc.com/travel/south-america/brazil/1>
- Business culture:  
<http://www.foreigntranslations.com/languages/portuguese-translation/brazilian-business-etiquette/>