e-learning for Life Sciences internationalisation

Basic Language facts - Middle East

- Main language spoken: Arabic
- Regional languages: Persian, Hebrew, Turkish
- · General usage of English in business: Universal
- Ability to interact in English only Capital city: Good
- Ability to interact in English only Provinces: Limited
- Currency: Varies (Dirham, Dinar, Rial, Lira and more)
- · Local Officials speak English: Good

The Need for

- Interpreters: No
- Business card in local language: No
- Company information in local language: No
- Co website with a local language page: Useful
- Links to website in local language: No

<u>Useful links to Information sites</u>

- Language skills: https://www.youtube.com/user/arabicpod101?feature=watch
- Cultural awareness: <u>http://www.elsi-project.net/mod/page/view.php?id=1539</u>
- Living & travelling in the country: <u>http://middleeast.about.com/od/religionsectarianism/u/me080601.htm</u>
- Business culture: <u>https://www.youtube.com/watch?v=U9XoD9V9Bvq</u>

